

Laundry Journal



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Comesterogroup
Competitive Through Innovation

Comestergroup: a whole world of payment systems

Great attention to the future is part of the DNA of Comestergroup. For this reason we come to Expodetergo with a renewed range of products, **highly innovative yet easy to use, for all self service laundrettes**: from small/medium facilities to large franchising chains.

The main highlights are the two **Laundry Point** and **Wash Point** cash points, both boasting new graphics.

Laundry Point has won a new challenge: **many more functions at the same price**, thanks to innovative software capable of analysing accounting data in detail and managing the laundrette from your own PC. **Wash Point** confirms to be the top product of our range, **our first product to undergo intense development in order to achieve Total Quality**.

A passion for quality is the distinguishing characteristic of all companies of the Group: the Italian parent company, the European branches (Comestergroup France, Comestergroup España, Comestergroup Deutschland, Comestergroup Polska, Comestergroup UK) and our Representative Office in Central and South America: Comestergroup Argentina Office, **covering the demand of markets in over 100 countries in the world with reliable and state-of-the-art products**.



Autocoin Advance change machine

And we cannot stop just here...

To date, all our energy is being addressed to bring a new objective into reality: **to become a company providing 360° payment system solutions**. This means, for us, to always be on the front line with innovative products and solutions in multiple fields: coin and bank-note handling, cashless, start systems and change machines. In the cashless field we are particularly committed to a new project aimed toward offering an evolved system to the market, more and more versatile and secure.





There's something new in the air...

**Renewed Laundry Point and Wash Point
with countless customisation options**

It is then possible to uniform the style of the cash points with that of the premises where they are installed: franchising chains, medium/large laundrettes or small laundrettes.



Comestero group
Competitive Through Innovation

Laundry Point has won a new challenge: many more functions at the same price



We will present an entirely renewed **Laundry Point** at Expodetergo this year: we have equipped the cash point with **new significant functions** in response to the requests of our customers.

On board accounting has been enhanced: now you can view the **number of transactions** carried out and the **amount cashed** in by each washing machine and dryer **according to different time scales**, saving the **log for all transactions**.

These **data can be downloaded onto a SD Card** and then processed by means of the **laundrybusiness** software, already used for Wash Point, allowing for a more detailed accounting analysis.

The total amount cashed in can be viewed by day, time and machine: thus you can identify the time slots and days where the laundrette is working more and you can set **targeted price and discount policies** to increase usage in the least popular days or time slots.



Thanks to **laundrybusiness** the managers can carry out their activity from home, without having to visit the laundrette, saving time and other costs.



Furthermore, you can identify machines subjected to greater wear and tear and schedule an appropriate maintenance.

Finally, a **cashless recharge bonus** has been added: when users recharge their cards, they receive additional credit if a certain amount is reached. Up to 5 credit thresholds can be set up. This option enables the manager to cash in more credit in advance.

Wash Point: the top choice for modern self-service laundrettes

Attention to quality, a distinguishing characteristic of Comestergroup, is now fully expressed by the Wash Point centralised cash point, **our first product to undergo intense development in order to achieve Total Quality**, our latest challenge.

Wash Point can offer top performance for medium/large self-service laundrettes.

This cash point **can manage over 30 washing machines and dryers** in full autonomy and with high reliability, and can be wall-mounted, recessed or installed on a self standing cabinet on the floor.

An **optional laundry product dispenser** is also available, entirely piloted from the cash point, dispensing up to 9 types of items for a total of 162 products.



Wash Point offers a wide range of **graphic customisations** so as to uniform with the style of the laundrette: it is therefore particularly suitable for **franchising chains**.



Numerous operations can be carried out directly on the machine: setup, testing of installed peripherals and connected machines, card preparation with several privileges, import and export of settings to clone the machine.

Access to various functions is linked to the type of card used, which changes according to the user: **technician, manager/franchisor, sub-manager/franchisee**.

Deep accounting analysis can be carried out by means of the **laundrybusiness** software, identifying targeted price policies and customer loyalty campaigns.

Mifare® system: cashless without borders

Comestergroup is ready to present the new Mifare® cashless system, an innovative system based on the **radiofrequency technology** bearing the same name, allowing the use of keys or cards by insertion or in tap & go mode.

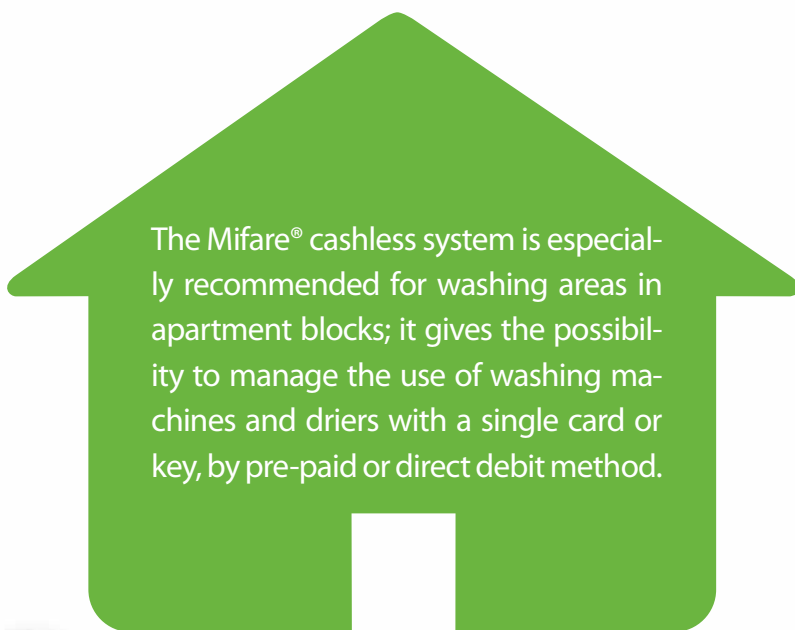

This system can **manage different sale or identification applications**: these are stored on a single key or card and can be managed by different managers.

What are the benefits for operators in the Laundry industry, apart from the opportunity of using a safe and highly reliable cashless payment system?

Firstly, Mifare® allows to **segment the customers** creating keys or cards with specific privileges (for example discounts or access to special services).

Second, it allows to manage **accounting in greater detail** thanks to the UNICO software and the possibility of storing the logs of all transactions.

Mifare® keys or cards can also be used as **debit or credit cards**.



The Mifare® cashless system is especially recommended for washing areas in apartment blocks; it gives the possibility to manage the use of washing machines and driers with a single card or key, by pre-paid or direct debit method.

Comesterogroup Laundry Team

Always beside you



In addition to designing and engineering technologically advanced payment systems, Comesterogroup provides vital expertise: **the professionalism of its Customer Service.**

The Comesterogroup Laundry Team assists customers during the entire purchase process: from the initial stage of **design consultancy** it guides the customers in identifying the most suitable customised solution for their need; during purchase, the team offers **commercial and logistic support** and is always available, with knowledge and professionalism, to suggest any **repair, replacement or upgrade** of installed devices. Furthermore **training courses for the customer's technical personnel** are organised upon request.

The objective is always to ensure timely interventions and operating support for every need.

Investing on people and their professionalism is the key to develop significant projects for growth. Therefore the Laundry Team has grown to consolidate and strengthen its presence on international markets. Roberto La Mesta, Sales Manager, leads a team of collaborators dedicated to the Italian and international markets and has established direct partnering relationships with all European branches. Team work, energy, determination and detailed knowledge of market needs are the distinguishing characteristics which make the Laundry Team a competitive and victorious team in their relationship with customers.

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