

# Laundry Journal

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## A whole line of products...

dedicated to Self-Service Laundries, offering the best solution to Small, Medium and Big enterprises

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## Centralized w@shPoint

A whole world of opportunities to manage any laundry successfully with the new version of our cashpoint

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## Fidelization: straight to the customer's heart

Useful tips to manage discounts and special offers and to promote your image

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**Comestero**  
*group*

Competitive Through Innovation

# Who we are

*our group*



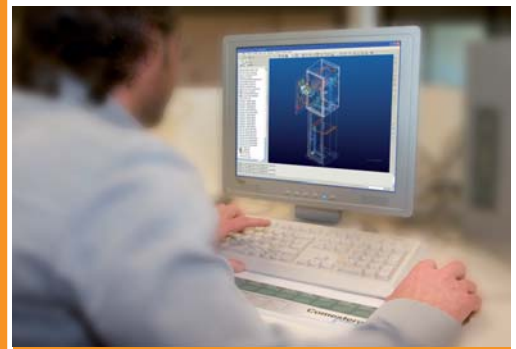
For more than 30 years Comestero Group has been continually innovating in the “self” sector, producing payment systems and equipment for self-service management.

The wide range of products can be divided as follows: coin mechanisms, banknote readers, cashless payment systems, automatic cashpoints and change machines, security systems and remote control.



**We are a strong team, with innovative projects, and know what we want**

In Comestero Group managers, sales accounts and technicians work directly with the customers, they integrate their abilities and develop each product from the user's point of view.



**Our products are sold in more than 100 countries**

Comestero Group is continually working to create new engineering solutions and to expand its commercial network. The well-known construction qualities of our products and a widespread network of Distribution Centres allow us to cover the market in more than 100 countries.



# A whole line of products...

- ... dedicated to Self-Service Laundries, offering the best solution to Small, Medium and Big enterprises.
- ... that allows you to work in complete safety, due to special construction features.
- ... able to fulfill all requirements.
- ... guaranteed by constant post-sales assistance service.

**A big opportunity** to personalise your own laundry at good value for money

## RM5 Electronic coin validators

They have a very highly precise discrimination level for all euro coins and tokens.

Self-programmable and complete with:

- Optical and inductive sensors, by which 7 different coin characteristics can be measured
- Mechanical and electronic anti-fishing device, electronic anti-intrusion device and wire cutting blade
- Automatic sensor compensation system for variations of temperature, voltage and light



## Centralized w@shPoint

The art of technology, simplicity and elegance.

It is the first centralized cashpoint which concentrates a wide range of performances requested by modern self-service laundries in a single machine: safety, efficiency, easy to use and flexible management.

## Coin-banknote change machines

A whole line of change machines offering maximum flexibility and safety.

The Autocoin Plus, the top-of-the-range system in as far as the change machines go, can be either wall encased or standing. It comes with an electronic coin validator and banknote reader; a card or key cashless system can be installed as an optional to increase the flexibility of giving change. Autocoin Plus also has a printer to give receipts and can also distribute electronic keys or smart cards.



## EuroKey Plus cashless systems

To obtain the best results from your laundry by encouraging customer fidelity.

Benefits for the customer: a rapid single payment system to use for all services. Fidelity discounts and special offers. Benefits for the management: a single cash collection point. Customer fidelity with discounts and special offers. EuroKey Plus is not subject to fraud and vandalistic attacks.

## Easy and Multiservice start systems

Timed services, like ironing for example, can also be managed externally. We propose two excellent solutions, EasyService and MultiService which are ideal to make even existing manual machinery automatic.



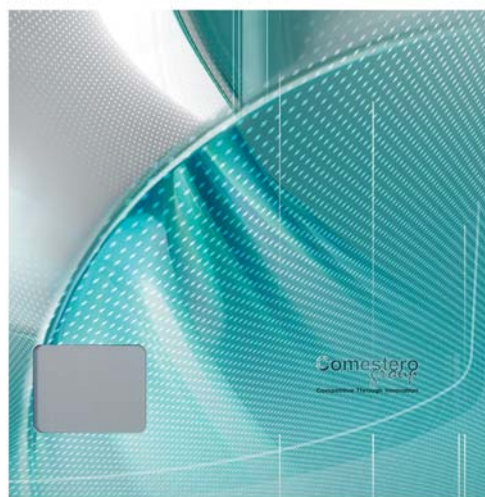
## Tokens

These are specifically made to guarantee perfect discrimination and special attention is made in the choice of materials used.

All tokens can be personalised in diameter, thickness and mintage. The company can gain prestige by printing its own brand name on the tokens during mintage.

## A new version of w@shPoint: a perfect fit for your own laundry

It is the first and unique centralized cashpoint which is able to fulfill the needs of every laundry



It gives the possibility of managing various washing machines and driers, at your choice, and it can have a washing product dispenser connected.

It has a wide 17" colour monitor, with touch screen and anti-vandalistic protection.

It is enriched with new software which increases the possibility of customization, in managing the machines which are connected, prices, graphic and image settings.

It expresses a new concept of practical technology, where powerful auditing management instruments and easy use are combined.

## WHAT IS NEW

An even easier and intuitive purchase interface

New configuration software, with a wide possibility of customizing all parameters

Automatic graphic creation and sales statistics

Useful details to manage more than one laundry at the same time

2 new installation versions, wall fixing and floor based, to fit in any laundry

### Technical characteristics

Dimensions (l x h x w) (mm)	740 x 760 x 392
Weight (kg)	80
Power supply	230 Vac
Input	350 W
Operating temperature	10 ÷ 50° C
Accepted coins	Programmable between 10c - 20c - 50c - 1€ - 2€
Accepted € banknotes	Programmable between 5 - 10 - 20 - 50
Dispensed coins	All denominations available in the accepted coins, up to a max. of 4
Capacity	Coins: 600 by 25,5 mm Banknotes: 300 Memory cards: 300



Fig. 1



Fig. 2



Fig. 3



Fig. 4

## General features

w@shPoint is the first automatic cashpoint encompassing in one system a wide range of performances requested by modern self-service laundries: safety, working efficiency, easy use and flexible management.

It manages a variable number of washing and drying machines, according to the laundry's requirements.

It manages a washing product dispenser, available as an option, which can provide up to 9 different types of articles, for a total of 162 products max (Fig. 3).

It is equipped with several tools, useful to the manager, for promotional campaigns and customer loyalty. The front panel and the screen can be customized to match the shop fittings and brand name.

## Impeccable safety performance

w@shPoint has particular safety construction details which discourage theft or vandalistic attacks:

- opening with 4 point closure lock;
- anti-theft device on rear door, available on request;
- locked money box, separated from the technical compartment (Fig. 1);
- anti-vandalism monitor.

## 3 different installation possibilities



w@shPoint can be adapted to fit into any laundry due to 3 different installation possibilities:

- encased, coinciding with the laundry technician's room;
- on the wall (Fig. 4);
- floor based (Fig. 5).

Fig. 5

## Wide flexibility in payment

w@shPoint offers a versatile payment system, either in cash or by card, due to its numerous peripherals:

- RM5 Electronic coin validator;
- Banknote reader with integrated stacker;
- Memory card reader (Fig. 2);
- Memory card dispenser;
- Coin sorter with 3 exits + reject;
- 2 hoppers, to dispense exact change in 4 different types of coins.

All payment systems installed are distinguished by exceptional discrimination ability.

**In particular, the hoppers also have a great advantage: they self-charge when service payments are made or when a card is recharged, so in this way, the system can work longer before personnel intervention is needed.**

## A single tool to configure and manage auditing

w@shPoint has an easy and comprehensible single browser, so numerous operations can easily be carried out directly at the cashpoint:

- cashpoint configuration;
- analysis of auditing data;
- test of the peripherals installed and the machines connected to the cashpoint, in order to verify possible incorrect working or correct configuration;
- preparation of cards for sale and of those with special privileges for administrators, franchisor or maintenance technicians;
- rapid copy of configuration data to clone the configuration of another cashpoint;
- rapid saving of configuration and auditing data for analysis on external systems.

The access to different functions depends on the type of card used. Three different types of cards are available with different privileges:

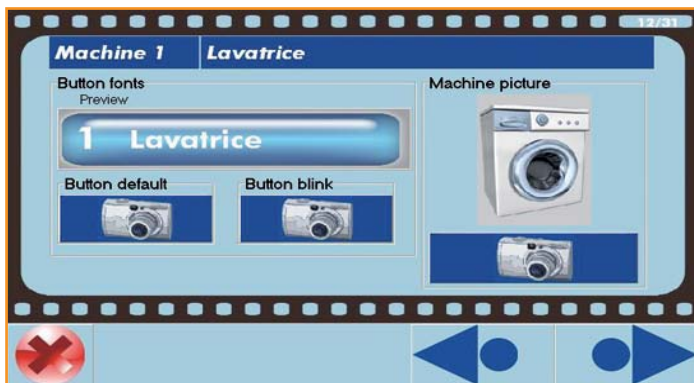
- Technical card
- Manager/franchisor card
- Undermanager/ franchisee card

## Options

- kit for wall installation (Fig. 4);
- kit to install on floor base (Fig. 5);
- printer for receipts;
- anti-theft kit;
- modem;
- automatic dispenser for washing products (Fig. 3).

## Enter the world of w@shPoint

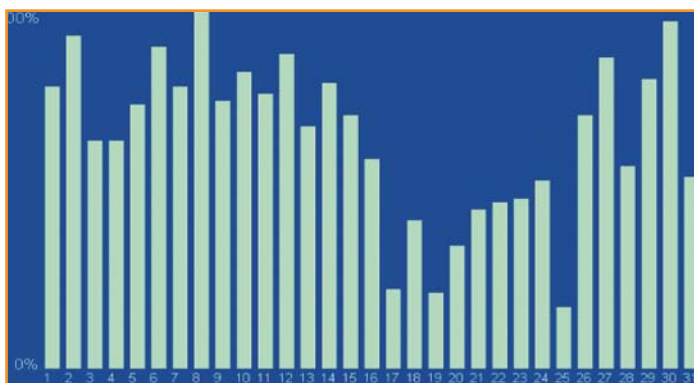
...and discover the new opportunities to manage your laundry successfully



### Customize the cashpoint to suit your laundry

w@shPoint gives you the possibility of adapting your cashpoint to suit the needs of your own laundry.

You can decide on a co-ordinated graphic theme with your brand name and the image of the shop, set the number of machines connected to the cashpoint, set the different prices according to payment in cash or by card, choose the length of the washing programs, set the contents of the washing product dispenser and customize many other functions.



### Use all auditing analysis instruments available

w@shPoint registers everything that happens in the cashpoint. These facts can be elaborated in various ways to obtain the information required from the daily intakes to graphic elaboration and sales statistics which can be very useful to verify price policy and specific discounts.

For example it can create temporary graphics for the week, month or year automatically, which give the possibility of evaluating the laundry's maximum and minimum working periods.



### It manages discounts and special offers

w@shPoint allows you to organize a weekly discount policy. For each day of the week two time periods of discounts can be set for sales by card and two for sales in cash. This function together with the auditing analysis of the laundry's working activity gives you the possibility of creating a discount policy to encourage customers to use the laundry when it usually works less or, on the other hand, to avoid busy periods (for example at weekends).



### Keep your laundry under control all the time

If you choose to install a modem (optional) you can control the progress of your laundry. You will receive, via SMS, alarm messages, for example break downs or lack of products in the dispenser or the daily auditing in real time.

# A customer is forever



**Fidelization:** manage discounts and special offers and promote your image

## Use EuroKey Plus

EuroKey Plus is a pre-paid and rechargeable cashless payment system for access to self-service laundry services.

The user can easily use the same key in all the machines in the laundry: washing machines and driers, automatic dispensers for not only washing products but also for snacks and drinks.

The user key can be configured by the manager to offer discounts, special offers and free samples to incentive the customer to return to the laundry.



## Specific discounts

The manager can choose his own price policy, for example he can choose to sell a service at 1 euro paid in cash or at 90c paid by key and also program a certain category of user's key with the privilege of extra discounts.

## Happy hour

The manager can preset up to two time periods in which to offer services at reduced prices.

## Bonus

EuroKey Plus can also give bonuses in the form of extra credit. When a certain amount of money has been spent or a preset recharge price has been reached, the most faithful customers can be rewarded, for example with a free recharge.

## 4 valid reasons for choosing the EuroKey Plus cashless system

- 1 Fidelization**  
To use the privileges just for them, customers are encouraged to return to their tried and trusted laundry.
- 2 To make more profit**  
Fidelity customers use the laundry more often and are given incentives to use the services offered.
- 3 Safety**  
The laundry is safer because it is possible to reduce the quantity of cash in circulation.
- 4 A means of publicity**  
The keys can be personalized, in quantity, with the laundries' brand name.

# Payment Systems which evolve like all of us



Cashless systems



Coin validators



Cash-Points



Coin-banknote change machines



Start systems



Tokens



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